



# 10th Annual Delaware Valley HR Person of the Year Awards Dinner Program Booklet

## Accepted formats for all full color ads

### 1. Adobe Acrobat PDF

- a. All embedded graphics must be in CMYK.
- b. All fonts must be embedded.

### 2. Adobe InDesign or Quark XPress file (include all images, logos, etc.).

- a. All fonts must be Adobe fonts (no True Type)
- b. Colors must be specified as CMYK. Any other color format will be converted to black or CMYK process at the designer's discretion.

## Additional Information

- Programs meant for general office use such as Microsoft Word and Powerpoint SHOULD NOT be used.
- No True Type fonts, system fonts or forced tpestyles (i.e. italic, bold). Doing so may cause your fonts to default to another font.
- Images should be 300 dpi (bitmaps - 1200 dpi).

## Submitting your ad

Via email (for files smaller than 10MB): [info@jackoutofthebox.com](mailto:info@jackoutofthebox.com)

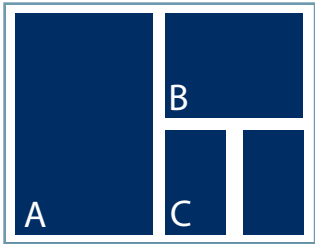
Via FTP (for files 10MB and larger): Go to [jackoutofthebox.com/ftp](http://jackoutofthebox.com/ftp)

Via mail on CD or DVD: Jack Out of the Box Designs  
HR Person of the Year Award  
22 E. Wissahickon Ave.  
Flourtown, PA 19031

Questions about submission: 610-574-1996  
[info@jackoutofthebox.com](mailto:info@jackoutofthebox.com)

## **ALL AD MATERIALS ARE DUE BY FRIDAY, APRIL 2, BY 5 P.M.**

For booklet advertising information: Seamless Events Inc.  
[info@seamlesseventsinc.com](mailto:info@seamlesseventsinc.com)  
484-461-1067



A. Full-page ad = \$750  
no bleed: 5" (w) x 8" (h)

B. Half-page ad = \$500  
5" (w) x 3 7/8" (h)

C. Quarter-page ad = \$250  
2 3/8" (w) x 3 7/8" (h)